



THE BEST ATTENDED INVESTMENT EVENT IN IRAN

kish Invex[®]

Conference + Exhibition

30th Oct. - 2nd Nov. 2017-Kish Island-IRAN

www.kishinvex.com



IRAN

THE LAST EMERGING ECONOMY

Why Iran's Economy Matters

The \$400 billion economy is the second-largest in the Middle East. With a population of 78 million, for years cut off from trade with the West and its financial services, Iran is a major attraction for foreign investors. Iran's central bank predicts expansion between 5 and 6 percent in the current financial year. The government is targeting average annual growth of 8 percent up to 2020.

The Outlook for the Iranian Economy

According to a report published by International Monetary Fund, Iran has already taken important measures to secure macroeconomic stability, including an important decline in the rate of inflation. That was done despite an episode of increased costs of trade and financial transactions, and limited access to foreign exchange assets that caused inflation to jump and the Rial to depreciate significantly. That achievement will serve Iran well as the implementation the Joint Comprehensive Plan of Action continues.

With the oil sector regaining access to export markets, with businesses and banks facing lower transaction costs as they reintegrate into global trade and financial systems, both the oil and non-oil economy will boost.

IRAN Opportunities and Strengths at a Glance:

- The second largest economy in the Middle East and North Africa (MENA) region
- \$426 billion GDP; world ranking 29
- 4.3% increasing GDP growth
- Population of over 78m+ people and growing middle class
- An upper-middle income economy, with annual GNI per capita of around \$5,780
- World's largest known natural gas reserves and the fourth largest oil reserves;
- Large domestic market
- Current account surpluses
- Large FX reserves and good (double digit) import cover
- Very low external debt obligations
- A diversified economy (including a significant manufacturing sector), all backed up by a large, youthful, well-educated and welcoming population

Global Trends

- Global commercial interest in Iranian markets (including the energy sector, tourism, consumer goods, construction and automobiles) is deepening
- With rising inward investment and an improvement in the public finances, private consumption will also strengthen (as will import growth).

Business Environment

The removal of sanctions will ease trading and payment conditions substantially and allow for higher levels of foreign investment. Positive trends also include a demographic shift heralding a decline in Iran's surplus-labor dynamic, a more responsible government and a realization by the government that Iran can no longer rely as heavily on revenue from oil exports as it has in the past.

Out of 17 regional countries, Iran ranks:

- 2nd in market opportunities
- 6th in political stability
- 6th in macroeconomic environment
- 7th in infrastructure
- 8th in the labor market.





KISH ISLAND AT A GLANCE

IRAN'S GATEWAY TO FOREIGN INVESTMENT

With an area about 91 Km, Kish Island is located in south part of Iran and in north part of Persian Gulf zone. Kish Island, as one of the most important free zones in Iran, is considered as a gateway to the other parts of the country and because of its special features, has been identified as a leading region to introduce the investment opportunities in Iran and an appropriate place for foreign entities to enter Iran's market. It is worth noting that Kish Island was ranked among the world's 10 most beautiful islands by The New York Times in 2010, and is the fourth most visited vacation destination in Southwest Asia.

Kish Free Zone operations and affairs are managed by an organization whose responsibilities have been defined and approved by the Supreme Council of Free Trade-Industrial Zones. Kish Free Zone Organization is managed by a board of directors that holds all powers, defined by the law addressing how to manage trade-industrial free zone, necessary for conducting commitments set by the statute. K.F.Z.O fully support Kish INVEX exhibition and summit.

Unique Advantages of Kish Free Zone:

- Enormous attractions of tourism
- Access to world free waters
- No need to visa for foreign visitors
- Strategic situation and closeness to Asalooyeh oil zones
- Independent airlines and shipping lines
- Appropriate intercity transportation facilities
- Access and closeness to international ports and cities like Dubai, Sharjah, Manama and Doha

As well as the advantages mentioned above, the existence of more than fifty 5 and 4 stars hotels, and outstanding infrastructure and facilities for holdings exhibitions and conferences, has made Baharan

Tadbir Kish Co. to decide to hold INVEX in Kish Island



BEST PLATFORM FOR IRAN'S REINTEGRATION INTO THE WORLD ECONOMY

More than 500 pre-registered VIPs;

More than 200 pre-qualified potential business partners and project owners;

More than 100 pre-qualified business meetings;

More than 30 thought leaders and etc.

DO BUSINESS WITH IRAN

- POPULATION of over 78m+ people and growing middle class.
- OPEN DOORS for business to all countries.
- EASY ACCESS to do business through Kish Free Zone. (no visas, tax breaks)
- RAPID GROWTH in all sectors. Especially finance, infrastructure and petrochemical industries.
- LIMITED COMPETITION. Gain quick market share in the largest untapped market in the world.
- MOTIVATED, willing and opportunistic business leaders seeking foreign partners.
- FAVOURABLE terms and conditions for partnerships with Iranian project holders.

BEST PRACTICE TO ENTER IRAN

KISH INVEX: The largest and best attended investment platform in Iran.

- PRE-QUALIFY target clients or partners using a trusted source and market expert, which reduces your opportunity costs.
- LEVERAGE existing knowledge of doing business in Iran with vetted local partners.
- EDUCATE yourself on business etiquette local cultural customs.
- LEARN about legal frameworks and business landscape (fastest growing sectors and key players) to make market entrance more efficient.
- TAILOR your product or service using benchmarks of other successful companies that are expanding their presence in Iran.



Overview **kish INVEX[®] 2016** a Successful Event!

Organized by *Baharan Tadbir Kish Company*, this event with a clear focus on capital markets and investment opportunities in Iran, was held from 31st Oct. - 3rd Nov., 2016 in Kish International Exhibition Center & Kish International Convention Center

Exhibition Type International-Specialized

Date 31st Oct. - 3rd Nov., 2016

Venue Kish International Exhibition Center

Visiting Hours 5-10 p.m

Halls A, B, C

The Area 19000 m2 indoor area.

Hosted by BaharanTadbir Kish Co.

Telefax +98-21-88179790(15 lines)

Website www.kishinvex.com

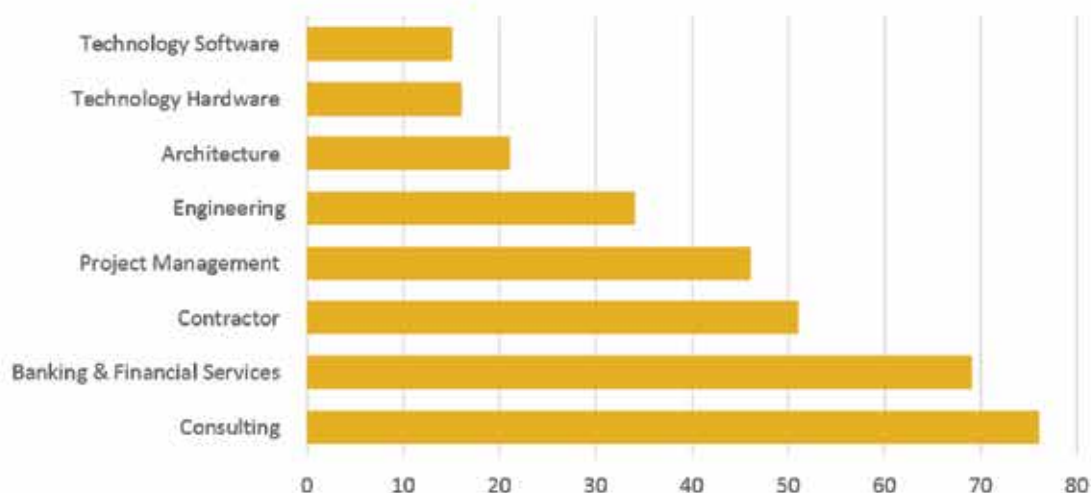


Kish Free Zone
Organization



Baharan Tadbir Kish

Attendees Areas of Interest for Solutions and Services



Facts

Number of exhibitors: **200+**

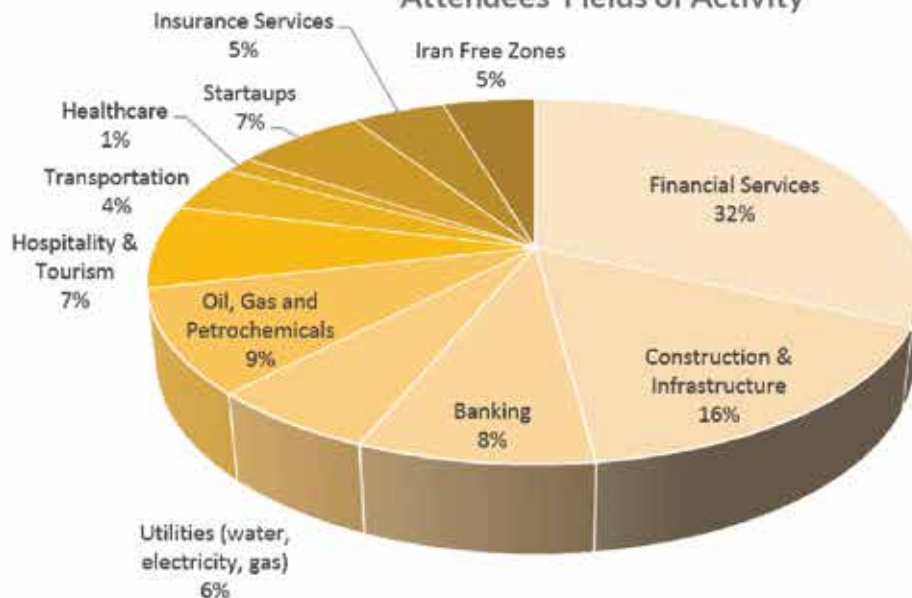
Specialist visitors: **8000+**

Special Guests: **300+**

International Attendees: **100+**

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Attendees' Fields of Activity





Sponsors



Organized by
Baharan Tadbir Kish



International Participants

by Country

- AUSTRALIA
- INDIA
- IRAQ
- ITALY
- FRANCE
- GEORGIA
- GERMANY
- MALAYSIA
- LEBANON
- SWITZERLAND
- TURKEY
- UNITED ARAB EMIRATES
- UNITED KINGDOM
- UNITED STATES



New Approach
**Iran Investment
& Development Summit**

1-2 November, 2016
Kish International
Convention Center



Kish Free Zone
Organization



Baharan Tadbir Kish



ARJAN CAPITAL

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kish Invexx® 2016

New Approach
kish INVEX®
Iran Investment & Development Summit



OPENING SPEECH
Iran's Future Investment
and Development



CAPITAL MARKET PANEL
The Growing Role of Capital
Market in Current Economic
Situation of Iran



ENERGY PANEL
Oil and Gas: Discussing the Upstream
Structure of Iran's Petroleum Contracts



BANKING & FINANCE PANEL
Financial landscape and
international collaboration



PRIVITIZATION PANEL
The New Policies
of Privatization in Iran



REGULATION PANEL
Understanding legal frameworks
and facilitating international transactions
and investment



New
Approach

kish INVEX®

Iran Investment & Development Summit

Panels



MOKRAN SHORES PANEL

A Turning Point in Future
Economic Development
of Iran



INFRASTRUCTURE PANEL

Presenting Investment
Opportunities of Kish
Free Zone Organization



HOSPITALITY AND TOURISM

Sources of Hotel Financing
What does it Take to Build
and Operate a World Class
Hotel in Iran



INFRASTRUCTURE

Infrastructure Financing



VENTURE CAPITAL

Venture Capital Financing
in Emerging Economies



INSURANCE

Challenges and Opportunities
for the Insurance Industry





MOKRAN

PAVILLION IN KISH INVEX 2016

INVESTMENT OPPORTUNITIES IN MOKRAN SHORES THE STRATEGIC EAST-SOUTHERN COSTAL STRIP OF IRAN

Mokran is a semi-desert coastal strip in Balochistan, in Pakistan and Iran, along the coast of the Persian Gulf and the Gulf of Oman.

The Importance and Geopolitical Values of Mokran Coasts

One of the most important features of this area, is its proximity to the international waters around the southern border of Iran, and being a direct neighbor with Pakistan and Afghanistan and an indirect neighbor with the Central Asian countries (through Turkmenistan).

Mokran provides a significant way for these landlocked countries (except Pakistan) to connect the high seas. Should the necessary infrastructure develops; Mokran has the potential to play a significantly important and strategic role in the region.

Another main advantage of Mokran Coasts, is the role it plays in regards of some of the main purposes of Iran's government in this region, including:

- Improving conditions for sustainable economic development and rising living standards and welfare level of the people
- Expansion of inter-regional and trans-regional trade, and elimination of trade barriers
- Trying to integrate trading of the regional countries with the global trade network and enhancing economic, social, cultural, technical and scientific cooperations
- Developing transportation and communication infrastructures
- Converging public and private sector development, with an emphasis on economic liberalization
- Defining a joint plan to develop human resources and efficient usage of natural resources

The concentration of all activities, and high dependence on the Strait of Hormuz of the Persian Gulf and its infrastructure, has caused an excessive pressure on this region, which leads to even more dependency on it. In the meantime, it should be considered that Mokran Coastal strip is located on the entrance of the Strait of Hormuz and has a way easier access to the international waters. Given these facts, should the necessary infrastructure develops, Mokran area can help improving the region's position in the regional, national and international aspects. The macro approach of Iran to this region and the particular attention of the Supreme Leader and the government towards it emphasizes the unique conditions of Mokran and leaves no doubt for policymakers to focus on it.

International Summit for Presenting Investment Opportunities & Sustainable Development of Mokran Shores

It is worth mentioning that Baharan Tadbir Kish Co. organized an international conference in January 2017, in Chabahar Free Zone – Iran, to present investment opportunities and introduce main projects in Mokran Shores.

This conference covered some of the main investment areas with highest attraction for foreign investors including:

- Economic and Financial Structures
- Industries and Mines
- Hospitality and Tourism
- Fisheries and Agriculture
- Oil, Gas and Petrochemicals
- Power and Utilities
- Transportation, Ports and Urban Development

The event was a huge success, by having the full support of Iranian government, an extensive presence of Iranian and international highest officials and a vast participation of the most successful local and international companies.

Please note that the content of Mokran conference will be reviewed in Kish INVEX 2017, with introduction of new investment projects and opportunities as well as announcing the results of the previous convention. Do not hesitate to contact us, or visit our website for any further information in this regard.



www.mokrandevelopment.com



SAVE THE DATES

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Kish Island-IRAN

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