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18<sup>th</sup> - 21<sup>st</sup> Nov. 2019 Kish Island-Iran Kish International Exhibition Center Kish International Convention Center







### Iran, the Untapped Market

Iran is the 17<sup>th</sup> largest country in the world in terms of area at 1,648 (1000 sq. km). It is a country of particular geostrategic significance owing to its location in the Middle East and central Eurasia. Iran is the homeland to more than 80 million people, the second largest population in the MENA region after Egypt. 1/3<sup>rd</sup> of this population is between 15 to 30 years old and the growth rate is 1.14 (2017).

#### Economy

Iran's economy can be named "The Last Untapped Emerging Economy" with numerous investment opportunities as it is the second largest economy in the Middle East and North Africa (MENA) after Saudi Arabia, with an estimated GDP of 438.3 billion USD in 2017. However, Iran has experienced severe sanctions and these sanctions have weakened Iran's economy at least twenty percent. Before sanctions (2007-2008), Iran's GDP growth rate was 7.8 percent. Iran is currently welcoming foreign investors and has set many rules and regulations to support foreign investments by the help of Organization for Investment Economic and Technical Assistance of Iran (OIETAI). Iran is a founding member of the GECF, IEF and OPEC; and a member of ECO, IMF, NAM, OIC and the UN.

#### Annual Income

Iran is placed in the second level (Upper middle = \$4.126 - \$12.745) of Gross national income (GNI) ranking according to World Bank estimates of 2013 GNI per capita. Iran GNI PPP (Purchasing Power Parity) is 21,010 USD per capita (2017)

#### Natural Resources

Iran ranks as the 2nd in the world in natural gas reserves and 4th in proven crude oil reserves. Almost the most important industry of Iran is its "Petroleum Industry" and "Fossil-Fuel-Resources". The main oil and gas fields of Iran are located in South Western region of the country. Iran has very important mining fields, differing from precious stones to coal and cement, Turquoise stone, Gold, Cement, Lead, Coal, Zinc. As of 2010, Iran's crude oil and natural gas liquids production ranked fourth in the world. It is said to have 15.8% of the world's proven natural gas reserves and 9.9% of world's proven oil reserves. Production statistics of mineral commodities in 2015 are provided below:

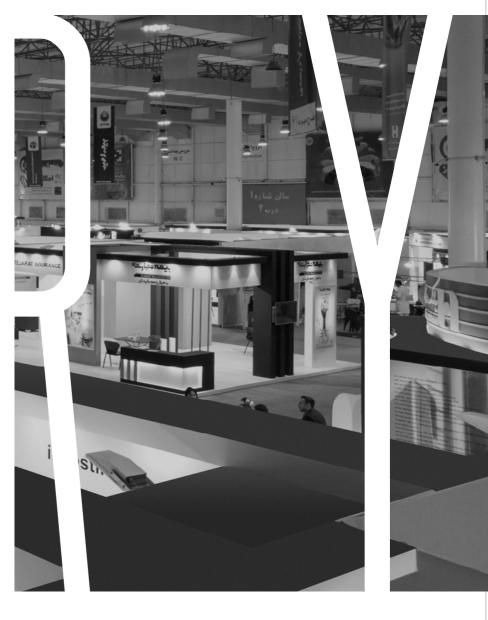
- Gypsum and pumice 9% of the world's total production
- Feldspar 5.3%
- Barite 4%
- Sulfur 3%
- Molybdenum 2%
- Nitrogen 2%
- Cement, iron ore, and silica sand more than 1%.



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### > Story of KishINVEX®

The first KishINVEX® was held in 2014, when we had depicted long-term goals in the Kish Free Zone, with the cooperation of sophisticated international advisors to present investment opportunities of a unique and great emerging market, called Iran. Our strategy was not only to create a convenient environment for exhibitors and visitors to meet with the decision makers and authorities of Iran financial market and industries but also to focus on content to help our participants keep up with latest trends and changes which is happening worldwide with holding different educational workshops and summits on Iran Capital Market.

Since 2014, KishINVEX® has tried to present an enhanced image of Iran's capabilities and potentials in international scales and pave the roads to present a proper picture of how to invest in Iran. As the biggest economic event of Iran in the private sector, KishINVEX® has gathered the pioneers of Iran's economy from different sectors; Exchange, Banking, Insurance, Energy, Construction & Infrastructure, Transportation, Logistics, Tourism, KBOs and Iran's Free Trade, Industrial and Special Economic Zones. KishINVEX® has provided this platform to facilitate and utilize investment in projects and reach its main goal which is the economic development of Iran.



KishINVEX® in the last 5 years

























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### > KishINVEX® 2018 at a Glance

The 10th International Exhibition on Presenting Iran's Investment Opportunities and the 10th International Exhibition on Exchange, Banking, Insurance and Privatization took place on 22<sup>nd</sup> to 25th of October 2018, Kish Island, Iran. KishINVEX® 2018 put all its efforts on a content-oriented event to have added value for all participants and exhibitors. All these perpetual endeavors resulted in conduction of more than 29 specialized summits and workshops at Kish International Convention Center from 10:00 to 13:30, consisting of more than 20 international keynote speakers, 90 elite domestic managers and decision makers and 23 diplomatic delegations in 3 days. The summits, workshops subjects and content revolved around how to pave the road to integrate into the global economy. More than 450 national and international organizations and firms active in Iran's capital market met and roamed Kish International Exhibition Center from 17:00 to 22:00, providing enormous business opportunities.

### > KishINVEX® 2018 Info

















29

21,000

sqm

105

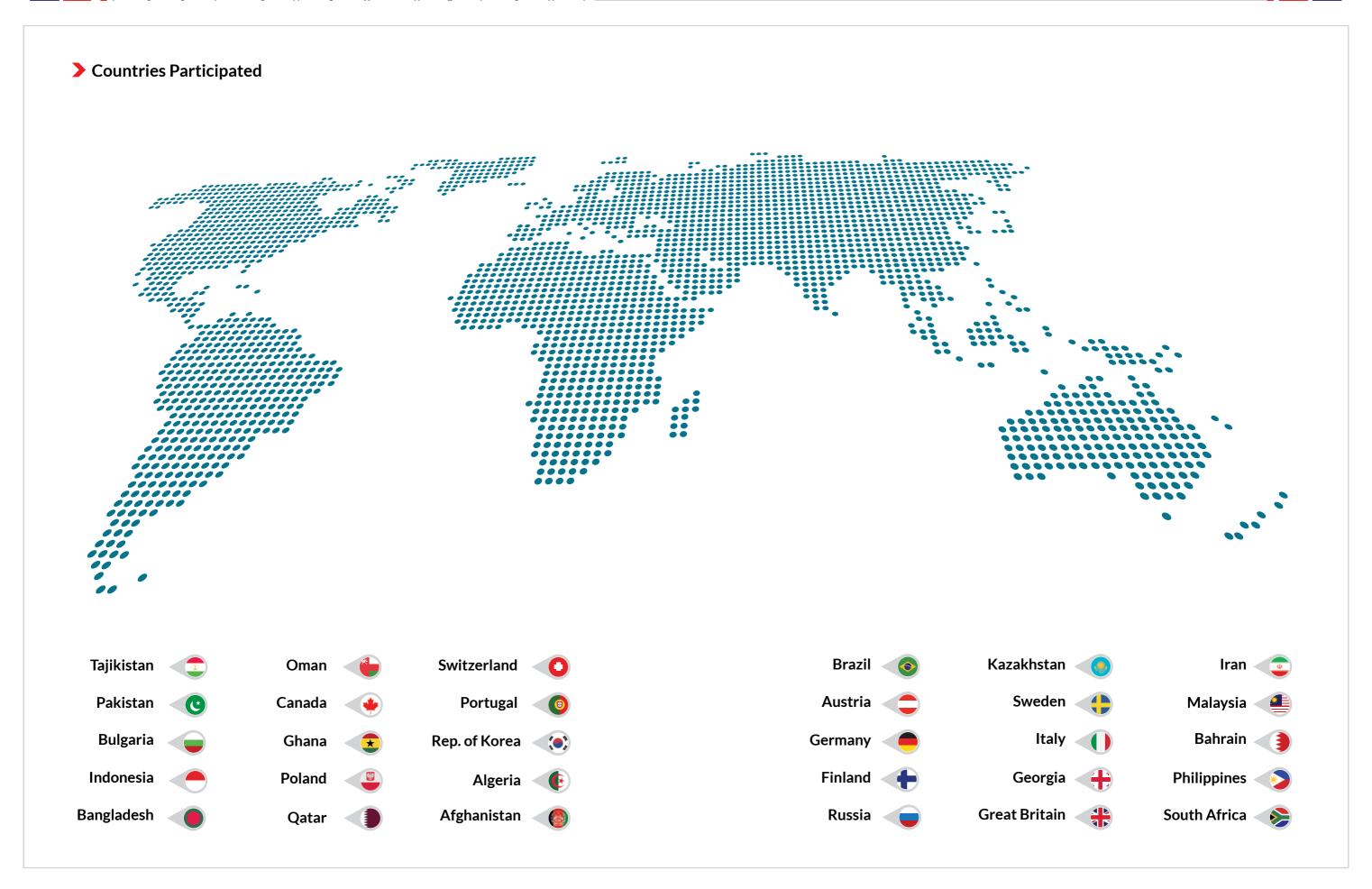
380

199

10000

30

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POST SHOW REPOR

### KishINVEX® B2B Meetings

## Participating in B2B Meetings is all about getting your message out there.

The communication between potential business partners during a B2B event, besides the possibility of Creating, Developing, and Expanding your network beyond your "ecosystem", is an opportunity for businesspeople to find out more about the offer which exists on the market in their field of activity, characteristics of potential partners, new trends or tendencies in the domain.

KishINVEX® 2018 created a unique opportunity for Iranian and non-Iranian companies to access the general and specialized information of Iran market. During this international event, participants were able to interact in purposefully planed meetings with other foreign or domestic parties and exchange ideas, experiences and discuss possible future cooperation. Creating this ideal platform in KishINVEX® with the presence of Iran financial market decision makers and industries has led to the formation of valuable relations, achieving maximum efficiency, providing the grounds for comprehensive economic development, prosperity inside the country and international relations of Iran industries

In KishINVEX® 2018, more than 120 companies and individuals out of 473 foreign and domestic participants and diplomatic delegations of this International event had communicated with each other in pre-organized meetings by Baharan Tadbir Kish. According to the survey through a one to one call to the companies, %99 of the participants were so happy about the results of the meetings and expressed that it will lead to the formation of new cooperation, partnership and fantastic opportunities in the near future.

Business Development is the AIM of the GAME; Creation of long-term Value for You



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### KishINVEX® 2018 Quotes





"One of the best features of KishINVEX® is reminding us that limitations can be removed in economy. Free Zones convey a message that limitations and boundaries in economy and market frameworks are removable."

Shapour Mohamadi, CEO of Iran Securities and Exchange Organization.



KishINVEX® was a great opportunity to learn more about the Iranian financial market and its latest developments and achievements. It was also one of the most important networking events in the industry."

Bahador Bijani, Vice Chairman, International and Foreign Investment Affairs, Securities and Exchange Organization of Iran (SEO).



"KishINVEX® is always an excellent venue for networking and for discussions of the most relevant topics in finance. These are a must for finance professionals in Iran and abroad."

Horst Bertram, Director Business Development, Capital Intelligence, Credit Analysis & Ratings Germany.



"KishINVEX® was an invaluable opportunity to explore Iran's investment opportunities, and introduce a number of investment mandates from Georgia to high ranked managers, CEOs and business authorities. The

substance and networking was awesome for business purposes. The B2B meetings, gave ample opportunity to create certainly useful encounters. Our company made a number of promising business connections and met potential business partners and investors."

Aieti Kukava, CEO of Alliance Group Holding Georgia.



"At KishINVEX® investment opportunities, knowledge, relations, experiences and ideas are shared. Therefore, it's an event for business networking especially in investment opportunities sectors."

Mohamadreza Saeidi, Head of Investments Kish Free Zone Organization.



"In insurance sector, KishINVEX® is the best opportunity for prosperity, transparency and making trust with people to use insurance services."

Gholamreza Soleimani, Genreal Director of Iran Central Insurance.



"KishINVEX® event despite the unsteady economic situations, was organized in the best way and will definitely enhance after these

Mir Ali Ashraf Pouri Hoseini, General Director of Iran Privatization Organization.



"Everything in the event was great! Starting from the trip to Kish, the hotel, all the logistics and the discussions panels. I also met some very interesting people there and made a lot of useful contacts, I wish you

good health and prosperity and keep up the good job you are doing."

Mr. Petko Angelov, Head of trade and Economic Department at the Embassy of Bulgaria in Iran.



"The program was well organized and the meetings arranged with the business community of Iran by your good management created the scope for us to learn about the capabilities of investment in Iran, abilities

of Islamic Insurance and Banking System."

Mr. Md. Sobur Hossain, Commercial Counsellor, Bangladesh Embassy in Tehran.



"It was a great pleasure for me to take part in KishINVEX® 2018 as Brazil's representative. I would like to thank and commend the organizers for everything that was done to fly us down to that wonderful island and to

make us feel welcome there. It was also a great opportunity to get to see Kish. Mr. Filipe Abbott Galvão Sobreira Lopes, Head of the Economic Section - Brazilian Embassy in Tehran.



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The Supreme Council of Iran's Free Trade, Industrial & Spesial Economic Zones

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### > Visit KishINVEX® 2019



Baharan Tadbir Kish Co., the sole organizer of this event, has provided this platform for all international participants to get acquainted with the atmosphere of Iran's economy, present your business to more than 500 Iranian companies and decision makers and expand bilateral trade relations with Iran through KishINVEX, a gate to the economy of Iran.

KishINVEX ®2019 will be held on 18th - 21st of November 2019, Kish Island, Iran. Contact us today for early bird registration and pick from more than fifty 4 and 5 star hotels along with our special packages and a free tour of Kish Island!

# kishlnvexx°2019

18th - 21st Nov., 2019 - Kish Island

11<sup>th</sup> Exhibition on Presenting Iran's Investment Opportunities

6<sup>th</sup> International Exhibition of Exchange, Banking, Insurance & Privatization

COMING SOON...

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